

# *Covid19 Lockdown*

## *Through the Eye of a Needle*

### INFORMATION SHEET FOR PARTICIPANTS with EXTENDED DEADLINE 26 JUNE 2021

Dear fellow embroiderers, young and old, the members of the **Witwatersrand Embroidery Guild** invite you to join us in creating a collaborative work of embroidery.

The Covid-19 pandemic has turned our world upside down and we are now facing a 'new normal'. This is a time when we all wear masks when we go out, when we are urged to 'keep apart to keep safe', and when touching, kissing, and hugging are frowned upon as being too dangerous.

Many of our members have been stitching at home, usually working alone. Now that we spend more time at home, our creative juices have risen. So, we have come up with the idea of using this unique moment positively to reflect on our experiences creatively as we glimpse a light at the end of the tunnel.

We invite those who wish to participate in the project to create an unique work of embroidery, a visual narrative of thoughts, experiences, and our changed lives in these unprecedented times. Then send it to us. We will stitch the individual pieces together to form a frieze.

This collective work will be displayed at Ighali (the biannual South African embroidery festival) in August 2021 and will subsequently be housed at a permanent display.

#### The following are the requirements for your work:

- **Fabric** – good quality cotton or linen, in a colour of your choice
- **Height** – 25cm plus 3cm seam allowance top and bottom, i.e. total 31cm
- **Width** – any width up to 80cm plus 3cm seam allowance on each side
- **Embellishments** – all thread types, sequins, buttons, beads, applique, feathers, ribbons, etc.
- Please complete the attached Registration Form, sign and return it with your submission.
- **Last date for submission - extended: Sunday 26 June 2021**

The diagram on the following page shows the plan for stitching the individual works together to form the frieze.


When you have **completed your work**, you will be able to **submit it** in one of the following ways:

1. Deliver it to **“Ribbon Fields”** embroidery shop, at 14 Pierre Road, Bordeaux in Randburg. Please phone the shop 011 675 1253 or Sue Clegg on 082 338 4312 to check opening times.
2. Deliver it to **“Buttons and Bows”** at shop 31B Cramerview Village, 277 Main Road, Bryanston. They are open Monday to Friday 09h00 to 14h00, and Saturday 09h00 to 13h00. (the shop is at the back of the centre)
3. Take it to your **local Postnet** and send it to Postnet Victory Park. Mark the recipient as **“Margaret 082 880 9229”**.
4. **Roosevelt Park Recreation Centre** parking lot at 73 Preller Drive, Franklin Roosevelt Park Randburg  
Drop off times: The last Saturday of each month at 2pm (30th January, 27th February, 27th March, 24th April, 29th May, Last drop off day - 25th June)

If none of the above suit you, contact us to make an alternative arrangement - see details below.

As contributions will become part of the collective permanent display, **your work will not be returned to you.**

We reserve the right to reject any submission at the sole discretion of the committee.

**Collaborations with designers and artists are welcome.** We accept all submissions on the understanding that all permissions have been granted. By submitting an artwork, **you indemnify the Guild against any claim** for breach of intellectual copyright. If such a claim is proven, we will immediately remove the contested work from the frieze.

This project is initiated by the **Witwatersrand Embroiderers Guild** but is **open to all**, so please feel free to spread the word.

We thank you for joining us in this exciting initiative. We look forward to receiving your submission. Please feel free to contact us at any stage to chat about the project or about ideas that might inspire you.

Best wishes and **happy stitching** from the organizers.

Contact details:

Send a message to **Danny** at +27 82 565 6401 or

**Hilary** at +27 83 600 8644

Or email [witsembroidery@gmail.com](mailto:witsembroidery@gmail.com)



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